



Northwest Michigan Chronic Disease Prevention Coalition Meeting Agenda

Friday, October 12, 2018

10 a.m. – 12 p.m. Ferris State University, College of Health Professions Room 420

Weblink: <https://us.bbcollab.com/guest/19F0D045C1807F9280A24A61F11257FC>

<p>MISSION: The mission of the Northwest Michigan Chronic Disease Prevention Coalition is to organize and promote chronic disease-related services and prevention opportunities available in our service region of Crawford, Kalkaska, Lake, Manistee, Mason, Mecosta, Missaukee, Newaygo, Oceana, Osceola and Wexford counties.</p>		
<p>Goals</p> <ol style="list-style-type: none"> 1. Promote policy and environmental changes to reduce chronic disease 2. Communicate the effect of chronic disease 3. Educate constituent groups and the public about chronic disease 4. Collaborate with chronic disease-related organizations 5. Manage chronic disease-related resources 		
Objectives	Strategies	Agenda Items
By September 30, 2018, maintain a Chronic Disease Coordinating Network that engages partners to strengthen prevention and detection of diabetes, hypertension, tobacco use and dependence, cardiovascular disease and obesity.	Maintain an ad hoc membership committee that meets annually to review membership, identify gaps in membership, and recruit new members. This committee will research coalition assessment tools to conduct with members this year.	Membership Committee Update – Discussion of Coalition Assessment Survey Results What changes should we make based on feedback?
By September 30, 2018, maintain number of local coalitions implementing at least one policy, systems, environmental change strategy to increase access to healthy foods, increase physical activity opportunities, and/or increase	Revise guidelines and develop an application for funding for local coalitions PSE strategies to increase access to healthy foods, increase physical activity opportunities, and/or increase tobacco-free lifestyles and revise as needed.	Nutrition/Physical Activity PSE Change – Sally Mellema Discussion of guidelines for FY 19 funding to coalitions.

<p>tobacco-free lifestyles in each county within the region from 10 to 10.</p>	<p>Develop an ad hoc proposal review committee that meets annually to review funding proposals</p> <p>Implement Regional Summit to highlight local Coalition work and PSE change strategies</p>	<p>Summit Update</p> <p>Summit Evaluation results/recap discussion</p>
<p>By September 30, 2018, maintain a CDCN workgroup to increase participation in the CDC's National Diabetes Prevention Program (NDPP).</p>	<p>Promote NDPP classes across the region through a link to mihealthyprograms.org and www.livewell4health.org Promote NDPP classes across the region through a link to mihealthyprograms.org and www.livewell4health.org</p> <p>Partner with local coalitions with objectives to increase participation in NDPP in the DHD#10 CHIP</p>	<p>Update from Kim Chandler</p> <p>What classes are happening across the region - mihealthtools.org</p> <p>November is Diabetes Awareness Month</p> <p>The task force is meeting later in October to discuss our plan moving forward</p> <p>Medicare billing</p>
<p>By September 30, 2018, maintain a CDCN workgroup to increase collaboration among healthcare providers and public health to increase referrals to evidence-based tobacco cessation programs.</p>	<p>Expand and maintain system of referrals to DHD #10 services, Michigan Tobacco Quitline and Tobacco Treatment Specialists</p> <p>Implement training for Tobacco Treatment Specialists</p> <p>Develop regional communication plan for promoting tobacco cessation services and implementing a campaign for tobacco prevention</p>	<p>Update from Karen Ripke</p> <p>Tobacco Treatment Specialist training in November. Who is interested? How do we promote?</p> <p>What communications are being conducted to promote cessation? Great American Smokeout Plans? What message do we want to promote?</p> <p>Next Tobacco Prevention Task Force Meeting: November 26 at 1 p.m.</p>
<p>By September 30, 2018, increase the number of worksites in the region implementing worksite wellness programming by 20. (Baseline to be determined)</p>	<p>Collect data on number of worksites implementing worksite wellness programs and number of worksite wellness providers</p>	<p>Update from Caitlin Hills</p>

<p>By September 30, 2018, increase the number of views on the LiveWell website from 6,584 to 7,584 (baseline FY16-17)</p> <p>By September 30, 2018, increase the LiveWell Facebook reach from 108,878 to 118,878 (FY17 baseline)</p>	<p>Include bi-monthly NMCDPC updates on the NMCDPC pages</p> <p>Develop a CDPC quarterly spotlight on a CDPC member success. Share on Facebook and twitter</p>	<p>Update from Erin Barrett - What is the best way to get updates for the Newsletter? Do you use it with other partners?</p> <p>What success do we want to highlight on website for October?</p>
<p>Strategic Planning Meeting</p>		<p>Next Meeting date November 2, 2018</p> <p>This will be in person only. Location: Spectrum Health Reed City</p> <p>Lunch will be provided.</p>
		<p>Member updates</p>