



Northwest Michigan Chronic Disease Prevention Coalition Meeting Agenda

Friday, March 22, 2019

10 a.m. – 12 p.m. Ferris State University, University Center Room 116

Weblink: <https://us.bbcollab.com/guest/19F0D045C1807F9280A24A61F11257FC>

MISSION: The mission of the Northwest Michigan Chronic Disease Prevention Coalition is to organize and promote chronic disease-related services and prevention opportunities available in our service region of Crawford, Kalkaska, Lake, Manistee, Mason, Mecosta, Missaukee, Newaygo, Oceana, Osceola and Wexford counties.

Goals

1. **Promote** policy and environmental changes to reduce chronic disease
2. **Communicate** the effect of chronic disease
3. **Educate** constituent groups and the public about chronic disease
4. **Collaborate** with chronic disease-related organizations
5. **Manage** chronic disease-related resources

Objectives	Strategies	Agenda Items
<p>By September 30, 2019, maintain a Chronic Disease Coordinating Network that engages partners to strengthen prevention and detection of diabetes, hypertension, tobacco use and dependence, cardiovascular disease and obesity.</p>	<p>Maintain an ad hoc membership committee that meets quarterly to review membership, identify gaps in membership, and recruit new members. This committee will research coalition assessment tools to conduct with members this year.</p>	<p>Welcome Members Introduction of Katie Miller, DHD #10 Coalition Coordinator Membership Committee</p> <ul style="list-style-type: none"> • Develop a Membership committee to meet quarterly • Tasks <ul style="list-style-type: none"> ○ Review Membership Roster

		<ul style="list-style-type: none"> ○ Review Coalition Assessment results and develop a plan based on results ○ Develop recruitment plan
By September 30, 2019, maintain number of local coalitions implementing at least one policy, systems, environmental change strategy to increase access to healthy foods, increase physical activity opportunities, and/or increase tobacco-free lifestyles in each county within the region from 10 to 10.	<p>Revise guidelines and develop an application for funding for local coalitions PSE strategies to increase access to healthy foods, increase physical activity opportunities, and/or increase tobacco-free lifestyles and revise as needed. Develop an ad hoc proposal review committee that meets annually to review funding proposals</p> <p>Implement Regional Summit to highlight local Coalition work and PSE change strategies</p>	<p>PSE Task Force Update – Sally Mellema</p> <p>Discussion of proposals for FY 19 funding to coalitions.</p> <p>Summit Update</p>
By September 30, 2019, maintain a CDCN workgroup to increase participation in the CDC’s National Diabetes Prevention Program (NDPP).	<p>Promote NDPP classes across the region through a link to mihealthyprograms.org and www.livewell4health.org Promote NDPP classes across the region through a link to mihealthyprograms.org and www.livewell4health.org</p> <p>Partner with local coalitions with objectives to increase participation in NDPP in the DHD#10 CHIP</p>	<p>Diabetes Prevention Task Force</p> <p>Recruit new Chair for this task force.</p>
By September 30, 2019, maintain a CDCN workgroup to increase collaboration among healthcare providers and public health to increase referrals to evidence-based tobacco cessation programs.	<p>Expand and maintain system of referrals to DHD #10 services, Michigan Tobacco Quitline and Tobacco Treatment Specialists</p> <p>Implement training for Tobacco Treatment Specialists</p>	<p>Tobacco Task Force Update - Karen Ripke and Donna Norkoli</p> <p>New Tobacco Treatment Specialists Tobacco Cessation resources brochure reprint</p>

	Develop regional communication plan for promoting tobacco cessation services and implementing a campaign for tobacco prevention	What communications are being conducted to promote cessation? What messages do we want to promote? Next Tobacco Prevention Task Force Meeting: April 22 at 1 p.m.
By September 30, 2019, increase the number of views on the LiveWell website from 6,584 to 7,584 (baseline FY16-17) By September 30, 2018, increase the LiveWell Facebook reach from 108,878 to 118,878 (FY17 baseline)	Include bi-monthly NMCDPC updates on the NMCDPC pages Develop a CDPC quarterly spotlight on a CDPC member success. Share on Facebook and twitter	Update from Erin Barrett – March Newsletter What success do we want to highlight on website for the quarterly spotlight?
Funding updates		Michigan Health Endowment Fund Nutrition 2019 Need Letter of support
		Spectrum Health Rural Health Collaborative
Regional CHNA and CHIP Project		MiThrive
		Member updates