



Tobacco Prevention Community/Clinical Linkages Task Force

Meeting Notes

May 30, 2018 1:00 – 2:30 p.m.

Participants: Karen Ripke, DHD #10; Andrea Cassell, ACS; Sally Wagoner, Spectrum Health Gerber Memorial, Donna Norkoli, DHD #10

Discussion Item	Action Steps
<p>1. Workplan review FY 18 The group reviewed the Action Plan for Tobacco Prevention and Cessation activities for FY 18.</p>	<p>Donna will keep the plan updated with some measurable performance indicators so that the Task Force can see progress.</p>
<p>2. Tobacco Cessation Referrals Oct. 2017 to April 2018 we have had 87 referrals to the DHD #10 TTS program. Spectrum Health Big Rapids – 7 referrals Spectrum Health Gerber – 187 requests for information about tobacco cessation were made to the TTS program. Sally has 4-5 new enrollees each month.</p> <p>Quitline: 55 referrals from DHD #10 counties This is lower than the past year. Numbers are down across the State.</p> <p>In FY 17 we had 165 referrals to the Quitline and 164 referrals to DHD #10 TTS program.</p> <p>7 participants in the Script program</p> <p>The group discussed the issue of no shows for TTS program. Sally suggested that we personalize the first call with the client when making a tobacco cessation appt. She asks questions and encourages them to come in for information. She stresses the fact that they are not committing to quit at the first appt. Make the first call very non-threatening.</p> <p>DHD #10 has had success with group classes at 4 Winns in</p>	<p>To all trained TTS: Please Fill out the number of Tobacco cessation referrals you have had for Oct. 2017 – March 2018 on the Tobacco Cessation Reporting form. It is important to the TTS program to collect numbers from all TTS providers. Data collection may help us receive funding through future grant opportunities. It is important to have a baseline since this program is relatively new. Donna will resend the form with these meeting notes.</p>

<p>Cadillac. Karen also has provided cessation at the Big Rapids Housing Commission. We also had a request from a worksite in Charlevoix.</p> <p>Sally reported that SHGM has classes monthly and a class for Moms and Moms to Be. Not many people attend so Sally is very flexible and tailors the class to the individuals. The class is once a week for 4 weeks.</p> <p>Sally is connecting with family healthcare Dental Clinics in Newaygo County to link for referrals.</p>	
<p>3. TTS Program and Training Updates Karen is planning a TTS training for September 10 – 13, 2018 in Cadillac. DHD #10 does not have funding for the training so the fees for the training must cover the costs this year. The charge will be \$1000 per participant. We would need to have 8 participants. Sally will promote the training at Spectrum, Andrea will promote with her contacts.</p>	<p>Karen will send out a flyer promoting the training and a link to register early next week.</p>
<p>4. Distribution of promotional materials Karen keeps track of materials distributed for our report to MDHHS. Sally would like more Vaping and Pregnancy brochures.</p>	<p>Send numbers of materials distributed to Karen Ripke by July 1 for the next quarterly report to MDHHS. Donna will send Sally the e-mail contact to order free brochures.</p>
<p>5. Maternal smoking packets Karen has an intern that has been working on stuffing the Maternal smoking bags.</p>	<p>Karen will take bags to the BreatheWell meeting on June 27th for Sally. She will get some to Laura Rush at Big Rapids. We will find a way to get bags to Kelly at SH Ludington as soon as they are ready.</p>
<p>6. SCRIPT training updates Karen implemented a Script training for DHD #10 MIHP staff on May 11.</p>	
<p>7. Health System Change DHD #10 has funding from MDHHS to work with providers to assess their policies and practices regarding tobacco cessation. Karen is working with My Community Dental Center in Big Rapids. We need one additional site to fulfill our grant requirement. Karen would be happy to meet with a provider office staff person to explain the commitment. There is no requirement to make changes at an office, it is to look at what each office is currently doing for tobacco cessation and we would give</p>	<p>If anyone connects with an interested provider office please contact Donna Norkoli or Karen Ripke.</p>

<p>feedback on how it compares to the National Guidelines on Treating Tobacco Use and Dependence.</p>	
<p>8. Media Opportunities Every Try Counts Campaign. This campaign is to be used at point of sale. Could we distribute some flyers to places that sell tobacco? Would they display them?</p> <p>Donna sent out World No Tobacco Day media materials to all NMCDPC members. Karen distributed a World No Tobacco Day Press Release and a Father's Day Press release to all local newspapers in our counties. Press releases are on the DHD #10 website and there is also a link to the CDC World No Tobacco day site. WNTD post is also on DHD #10 Facebook page.</p>	<p>Please let us know if you posted messages related to World No Tobacco Day at your agency.</p>
<p>9. Tobacco Advocacy Updates Sally reported that Breathewell has worked with the City of Fremont and they have adopted Smoke-free parks in the city. Kate Donaldson will speak at the June Breathewell meeting about youth advocacy and the Truth campaign.</p> <p>Crawford and Manistee Counties are working with townships to adopt Tobacco Free outdoor recreation area resolutions.</p> <p>Karen reported that her intern is working on a project to survey townships and community members regarding support for Tobacco-free recreation areas.</p>	<p>Donna will send Karen a sample township survey she has used in the past.</p>

Next Meeting Date July 23, 2018 at 1 p.m. at Cadillac DHD #10 .org

Call in will be available.