



Tobacco Prevention Community/Clinical Linkages Task Force

Meeting Notes

January 22, 2018 1:00 – 2:30 p.m.

Participants: Karen Ripke, DHD #10; Allison, DHD#10 Intern; Andrea Cassell, ACS; Laura Rush, Spectrum Health Big Rapids; Sally Wagoner, Spectrum Health Gerber Memorial; Patricia Heiler, MDHHS Tobacco Section

| Discussion Item | Action Steps |
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| <p>1. Workplan review FY 18 The group reviewed the Action Plan for Tobacco Prevention and Cessation activities for FY 18. The group felt that the plan is realistic and achievable.</p> | <p>Donna will keep the plan updated with some measurable performance indicators so that the Task Force can see progress.</p> |
| <p>2. Tobacco Cessation Referrals Karen provided a report on referrals for the Quitline and the DHD #10 TTS program for Oct. – Dec. 2017 Quitline: 20 referrals from DHD #10 counties This is lower than the past year. Numbers are down across the State. TTS: 37 referrals to the DHD #10 TTS program In FY 17 we had 165 referrals to the Quitline and 164 referrals to DHD #10 TTS program.</p> <p>Sally Wagoner suggested that we have a column on the reporting form for # Referrals, # calling for information, # participating in a consultation, # enrolled in additional sessions, and # quit at end of sessions.</p> <p>Sally has developed a flyer to promote her services. She reported that providers refer to her by e-mail. She does have a referral form available.</p> <p>Laura Rush also stated that she has developed a Cessation Resources card that is being distributed in her service area.</p> | <p>Donna would like to collect numbers from all TTS providers. She sent Spectrum Health TTS providers a simple form to track referrals each month. She will send a reminder out at the beginning of each month to collect data for the previous month. Data collection may help us receive funding through future grant opportunities. It is important to have a baseline since this program is relatively new.</p> <p>Donna will revise the reporting form and resend to everyone.</p> <p>Donna mentioned that the number for DHD #10 services is the Nawaygo office front desk. When reprinting, the card should have Karen Ripke's phone number on it. 231-305-8659</p> |

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| <p>Donna reported that some providers have stated that the DHD #10 referral form is too lengthy to fill out. She is hoping to meet with them to discuss how to improve the referral process.</p> | |
| <p>3. TTS Program and Training Updates Karen reported that the guidelines for certification for TTS have changed. It is now a national certification through ATTUD. TTS must get 240 hours of TTS activities within two years and then must take an exam. Karen discussed dates for conducting another TTS training for our region. DHD #10 does not have funding for the training so the fees for the training must cover the costs this year. We would need to have 8 participants. We feel that there is interest. Health Dept. of Northwest Michigan is interested in more staff being trained. Patricia suggested calling U of M to see if they have people that are interested but could not attend their training. Other suggestions were Family Healthcare and Munson Healthcare Manistee staff. It was suggested to ask for a commitment now and offer a discount on the cost for the training if someone commits. Patricia will also promote the training Statewide. She would like to attend as well.</p> | <p>Karen will develop a Save the Date for August with no set date and distribute to determine interest.</p> |
| <p>4. Distribution of promotional materials Patricia mentioned that MDHHS has a list of materials that are free. Karen keeps track of materials distributed for our report to MDHHS. Some Health Observances coming up are Through with Chew week in February. We cannot find campaign materials anymore. Andrea suggested the Oral Health websites and Kill the Can.org Also March 21 is Kick Butts Day. Mini grants are available and you can register your event.</p> | <p>Donna has the list and the e-mail to order and will send to everyone so they can order on their own. Task force members will promote Through with Chew and Kick Butts Day on social media and websites. https://oralhealthamerica.org/our-work/nstep/ www.killthecan.org https://www.kickbuttsday.org/</p> |
| <p>5. Maternal smoking packets Donna reported that everyone has approved the design for the packets except Kelly Barnhardt. She was going to check with Spectrum. Packets will include:</p> <ul style="list-style-type: none"> • DHD #10 Cessation Resources Brochure • Pregnant and Smoking flyer from MDHHS • Smoking and Your Baby Brochure • Vaping and Pregnancy from MDHHS • How Can we Protect Our Children From secondhand smoke <p>The group decided to order 2000 quit bags so that each</p> | <p>Donna will check with Kelly to see what she found out.</p> <p>Donna will send link to order or download the CDC Brochure “How Can We Protect Our Children from secondhand smoke”</p> <p>People can order 100 at a time free of charge. She will also send electronic versions of brochures that</p> |

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| <p>agency can have 250.</p> | <p>she has. Karen will get a quote from 4imprint once we find out if Kelly has approval.</p> |
| <p>6. SCRIPT training updates Sally and Laura reported that OB/GYN offices at Spectrum Gerber and Big Rapids are willing to implement Script. Providers at Spectrum Big Rapids bought portable DVD players for their offices. Sally said that providers at Gerber are saying they do not have time to implement themselves. Spectrum Gerber providers refer patients to Sally for SCRIPT. She would like to train Care managers in the provider offices to implement SCRIPT. DHD#10 will be training health department staff beginning in March. Karen is attending a training from the Northern Michigan Perinatal Smoking workgroup and receiving participant booklets, DVDs and CO monitors to use for the program from the March of Dimes Grant. Angie Gullekson, a TTS at DHD #10, is conducting a project for her Masters Practicum to survey pregnant women who smoke through OB/GYN provider offices in Mecosta and Newaygo Counties to determine barriers to quitting, attitudes and knowledge regarding smoking while pregnant and what social determinants of health are the biggest barriers. She will also be surveying providers to find out barriers to implementing SCRIPT and providing the patient survey results and resource materials to providers to assist with helping pregnant women to quit smoking.</p> | |
| <p>7. Health System Change Karen and Donna discussed the DHD #10 has funding from MDHHS to work with providers to assess their policies and practices regarding tobacco cessation. Patricia state that the purpose is to look at current policies and practices at provider offices and to provide assistance with health systems change, if applicable. Completing the Readiness Assessment does not mean a commitment make major changes but will assist providers if they want to improve their policies and practices.</p> | <p>Sally Wagoner mentioned that a practice in Grant might be interested. She has been working with their office manager. Donna will write up a letter explaining the program and send it to Sally.</p> |
| <p>8. Member Updates Allison reported that Ferris is drafting a tobacco free campus policy and submitting it this semester to the Provost. They are surveying student government to</p> | |

determine support.

Laura is doing some one on one counseling for tobacco cessation and is hoping to get a support group formed. Sally has a couple of cessation classes scheduled in March. She is also offering Quit Classes for new moms. In January no one signed up. She will offer the classes quarterly.

Donna will send HUD fact sheets regarding public housing going tobacco free in case anyone gets questions or requests for cessation services. Karen is working with Big Rapids Housing.

Next Meeting Date February 26, 2018 at 1 p.m. at Cadillac DHD #10 .org

Call in will be available.