



## Northwest Michigan Chronic Disease Prevention Coalition Meeting Agenda

Friday, March 2, 2018

10 a.m. – 12 p.m. Ferris State University, University Center Rm. 116

Weblink: <https://us.bbcollab.com/guest/19F0D045C1807F9280A24A61F11257FC>

<p><b>MISSION:</b> The mission of the Northwest Michigan Chronic Disease Prevention Coalition is to organize and promote chronic disease-related services and prevention opportunities available in our service region of Crawford, Kalkaska, Lake, Manistee, Mason, Mecosta, Missaukee, Newaygo, Oceana, Osceola and Wexford counties.</p>		
<p><b>Goals</b></p> <ol style="list-style-type: none"> <li>1. <b>Promote</b> policy and environmental changes to reduce chronic disease</li> <li>2. <b>Communicate</b> the effect of chronic disease</li> <li>3. <b>Educate</b> constituent groups and the public about chronic disease</li> <li>4. <b>Collaborate</b> with chronic disease-related organizations</li> <li>5. <b>Manage</b> chronic disease-related resources</li> </ol>		
<b>Objectives</b>	<b>Strategies</b>	<b>Agenda Items</b>
By September 30, 2018, maintain a Chronic Disease Coordinating Network that engages partners to strengthen prevention and detection of diabetes, hypertension, tobacco use and dependence, cardiovascular disease and obesity.	Maintain an adhoc membership committee that meets annually to review membership, identify gaps in membership, and recruit new members. This committee will research coalition assessment tools to conduct with members this year.	<p><b>Do we have gaps in membership?</b>  <b>How do we retain membership and increase attendance?</b></p> <p><b>Recruit Committee members</b>  <b>Determine Meeting Date</b></p>
By September 30, 2018, maintain number of local coalitions implementing at least one policy, systems, environmental change strategy to	Revise guidelines and develop an application for funding for local coalitions PSE strategies to increase access to healthy foods, increase	<p><b>Nutrition/Physical Activity PSE Change</b>  <b>Who has had a success?</b></p>

<p>increase access to healthy foods, increase physical activity opportunities, and/or increase tobacco-free lifestyles in each county within the region from 10 to 10.</p>	<p>physical activity opportunities, and/or increase tobacco-free lifestyles and revise as needed. Develop an ad hoc proposal review committee that meets annually to review funding proposals</p> <p>Implement Regional Summit to highlight local Coalition work and PSE change strategies</p>	<p><b>What are some barriers you are finding?</b></p> <p><b>Questions/concerns regarding Tencon funding proposals</b></p> <p><b>Summit Speaker Discussion – Ideas for keynotes?</b></p>
<p>By September 30, 2018, maintain a CDCN workgroup to increase participation in the CDC’s National Diabetes Prevention Program (NDPP).</p>	<p>Promote NDPP classes across the region through a link to <a href="http://mihealthyprograms.org">mihealthyprograms.org</a> and <a href="http://www.livewell4health.org">www.livewell4health.org</a> Promote NDPP classes across the region through a link to <a href="http://mihealthyprograms.org">mihealthyprograms.org</a> and <a href="http://www.livewell4health.org">www.livewell4health.org</a></p> <p>Partner with local coalitions with objectives to increase participation in NDPP in the DHD#10 CHIP</p>	<p><b>Are we making progress?</b></p> <p><b>What are the barriers?</b></p>
<p>By September 30, 2018, maintain a CDCN workgroup to increase collaboration among healthcare providers and public health to increase referrals to evidence-based tobacco cessation programs.</p>	<p>Expand and maintain system of referrals to DHD #10 services, Michigan Tobacco Quitline and Tobacco Treatment Specialists</p> <p>Implement training for Tobacco Treatment Specialists</p> <p>Develop regional communication plan for promoting tobacco cessation services and implementing a campaign for tobacco prevention</p>	<p><b>Are we making progress?</b></p> <p><b>What are the barriers?</b></p> <p><b>Update: who is interested?</b></p> <p><b>Who is planning a media campaign for Kick Butts Day or other observance?</b></p>
<p>By September 30, 2018, increase the number of worksites in the region implementing worksite wellness programming by 20. (Baseline to be</p>	<p>Collect data on number of worksites implementing worksite wellness programs and number of worksite wellness providers</p>	<p><b>Who is providing Worksite wellness programming?</b></p>

determined)		<b>How can we collect information?</b>
By September 30, 2018, increase the number of views on the LiveWell website from 6,584 to 7,584 (baseline FY16-17) By September 30, 2018, increase the Livewell Facebook reach from 108,878 to 118,878 (FY17 baseline)	Include bi-monthly NMCDPC updates on the NMCDPC pages  Develop a CDPC quarterly spotlight on a CDPC member success. Share on Facebook and twitter	<b>What update do we want to highlight for April?</b>  <b>What success do we want to highlight for June ?</b>