

2019 Tobacco Task Force Workplan October 1, 2018 – September 30, 2019

Objective 4. By September 30, 2019, maintain a CDCN workgroup to increase collaboration among healthcare providers and public health to increase referrals to evidence-based tobacco cessation programs.						
Key Community Clinical Linkage Activities	Key Partners	Responsible/Lead	Output/Measure	Start Date	Due Date	Progress  Oct.1 2018 to May 30 2019
Maintain a Task Force specific to increasing referrals to tobacco cessation programs and implementing tobacco prevention initiatives	DHD #10, Munson Health Care System, Family Health Care, Spectrum Health Gerber, Spectrum Health Ludington, Spectrum Health Big Rapids, Spectrum Health Reed City	Tobacco Prevention Community/ Clinical Linkages Task Force Chairs	Task Force maintained, meetings held	October 2018	ongoing	Tobacco Task Force has met 3 times this year.  December, February and April.  12 active members  Meets bi-monthly
Promote Tobacco Treatment Specialists in the region  Share resources  Reprint the Tobacco Cessation Resources brochure	DHD #10, Munson Health Care System, Family Health Care, Spectrum Health Gerber, Spectrum Health Ludington, Spectrum Health Big Rapids, Spectrum Health	Tobacco Prevention Community/ Clinical Linkages Task Force Chair	Resources developed and promoted	October 2018	Ongoing	Tobacco cessation Resources Brochure is printed. Contact Karen Ripke at <a href="mailto:kripke@dhd10.org">kripke@dhd10.org</a> for quantities.  SHBR and SHGM have brochures

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	Reed City, MDHHS, American Cancer Society					and are distributing.  Breathewell Newaygo is promoting cessation in Newaygo County.  Spectrum Health Big Rapids is no longer taking TTS referrals.
Expand and maintain system of referrals to DHD #10 services, Michigan Tobacco Quitline and Tobacco Treatment Specialists  <b>Collect data on # or referrals, number of people receiving cessation services and number successfully quit</b>  <b>Disseminate data to providers and key stakeholders</b>	DHD #10, Munson Health Care System, Family Health Care, Spectrum Health Gerber, Spectrum Health Ludington, Spectrum Health Big Rapids, Spectrum Health Reed City,	Tobacco Prevention Community/ Clinical Linkages Task Force	Referrals increased  Number of participants enrolled increased  Number of clients who quit tobacco use increased	October 2018	Ongoing	151 DHD #10 TTS referrals  32 enrolled  9 quit  46 Referrals from DHD #10 counties to the Michigan Tobacco Quitline. (October 2018 to February 2019)  No longer getting information on Quitline referrals from the State.

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						<p>TTS partners</p> <p>Spectrum Health <u>Ludington</u></p> <p>Referrals-40</p> <p>2 enrolled</p> <p>Pregnant-5 Quit-2</p> <p>Four week class held –with 3 participants 2 quit</p> <p><u>SHGM</u></p> <p>Referrals-277</p> <p>51 enrolled</p> <p>14 quit</p> <p>9 reduced tobacco use</p>
Implement Script trainings	Tobacco Prevention Community/ Clinical Linkages Task Force, DHD#10 Tobacco Treatment Specialists	DHD #10 Tobacco Treatment Specialists	Trainings implemented, number of attendees			DHD #10 implemented 1 SCRIPT training for new MIHP staff

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<p>Develop regional communication plan for promoting tobacco cessation services and implementing a campaign for tobacco prevention</p>	<p>Tobacco Prevention Community/ Clinical Linkages Task Force</p>	<p>Tobacco Prevention Community/ Clinical Linkages Task Force Chairs,  LiveWell communication staff</p>	<p>Communication plan developed, campaign implemented</p>	<p>November 2018</p>	<p>ongoing</p>	<p>GAS campaign implemented in Nov. 2018  Maternal smoking packets developed.  Kick Butts Day events implemented in Newaygo County, Oceana county and at Ferris State University.  World No Tobacco Day materials sent out.</p>
<p>Utilize Community Connections to increase participation among at-risk community members</p>	<p>Community Connections Coordinator,  Tobacco Prevention Community/ Clinical Linkages Task Force</p>	<p>Tobacco Prevention Community/ Clinical Linkages Task Force Chairs</p>	<p>numbers of referrals and participants increased</p>	<p>February 2019</p>	<p>ongoing</p>	
<p>Maintain a Community Linkage System that includes a referral</p>	<p>Tobacco Prevention Community/ Clinical Linkages Task Force,</p>	<p>Tobacco Prevention Community/</p>	<p>Systems for referrals in place, number of</p>	<p>October 2018</p>	<p>ongoing</p>	<p>Through Live Well for Your Heart in Mecosta and Lake</p>

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<p>pathway between primary care providers, care managers, community health outreach workers, and health systems to community providers of evidence-based tobacco cessation programs</p>	<p>healthcare provider offices</p>	<p>Clinical Linkages Task Force Chairs</p>	<p>referrals, number of participants who quit tobacco use</p>			<p>Counties a referral system is in place from BFHC and MCDC to DHD #10 and Spectrum Health Big Rapids TTS.</p> <p>DHD 10 MIHP and Family Planning refer to TTS.</p> <p>SHGM and SHLH providers refer to TTS.</p>
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